

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 62492 CF NTL-POL

FBD - LBD: 08/04/12 - 08/17/12

HL#:

Created: 08/03/12 09:25 AM

Client: OBAMA FOR AMERICA (178906)

CPE: / / 1549

Agency Commission: 15 %

Updated: KECARLYLE on 08/03/12 01:36 PM

Agency: GMMB, INC. (6441)

Product: EST #1549 (1300)

Sell :15:00

Confirmed: 08/03/12 09:47 AM

Buyer: SHIRA LEVY

Demo: HHOLDS DMA RTG

Sched. Code: B

PRINT REQUIRED

AE: NICOLE ELIE POL-GWTS-PH

Billing Int: Monthly

BM : SS

Share: 25% KMGH: 23% KUSA: 29%

KDVR+: 12% KWGN: 5%

KTYD: 6%

KPYC: 0%

CABLE: 0%

NEW ORDER: KEC/PH 8/3/12
ADDED SHARES: KEC/PH 8/3/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS528A	M T W T F * * NEWS		30	B			0.0	\$350.00	9	\$3,150.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12 08/17/12</div><div>Aug 06 Aug 13</div><div>5 4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS1	M T W T F * * NEWS		30	B			0.0	\$450.00	9	\$4,050.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12 08/17/12</div><div>Aug 06 Aug 13</div><div>5 4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	M T W T F * * MORN		30	B			0.0	\$400.00	9	\$3,600.00		
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MNEWS430AM	M T W T * * S NEWS		30	B			0.0	\$150.00	9	\$1,350.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12 08/17/12</div><div>Aug 06 Aug 13</div><div>5 4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSAT5-730AM	* * * * * S NEWS		30	B			0.0	\$200.00	2	\$400.00		
<div><div>FBD</div><div>LBD</div><div>08/04/12 08/11/12</div><div>Jul 30 Aug 06</div><div>1 1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NSUN6-8AM	* * * * * S NEWS		30	B			0.0	\$250.00	2	\$500.00		
<div><div>FBD</div><div>LBD</div><div>08/05/12 08/12/12</div><div>Jul 30 Aug 06</div><div>1 1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	M T W T F * * DAY		30	B			0.0	\$400.00	9	\$3,600.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12 08/17/12</div><div>Aug 06 Aug 13</div><div>5 4</div></div>													

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KPXC: 0%

CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	M T W T F - -	DAY	30	B			0.0	\$750.00	9	\$6,750.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	M T W T F - -	DAY	30	B			0.0	\$500.00	9	\$4,500.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	M T W T F - -	DAYN	30	B			0.0	\$450.00	9	\$4,050.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DTALK	M T W T F - -	DAY	30	B			0.0	\$350.00	9	\$3,150.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ECOURT	M T W T F - -	EFG	30	B			0.0	\$350.00	9	\$3,150.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	EPHIL2	M T W T F - -	EFG	30	B			0.0	\$550.00	9	\$4,950.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY5PM	M T W T F - -	NEWS	30	B			0.0	\$900.00	9	\$7,200.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12</div><div>08/17/12</div><div>5</div><div>4</div></div>													

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015	NEARLY6PM	M T W T F . .	NEWS	30	B			0.0	\$800.00	9	\$7,200.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/06/12 08/17/12</div><div>Aug 06 Aug 13</div><div>5 4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NEARLY630PM	. T W T F . .	NEWS	30	B			0.0	\$600.00	9	\$5,400.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/06/12 08/17/12</div><div>Aug 06 Aug 13</div><div>5 4</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NWKND SAT2 S .	NEWS	30	B			0.0	\$400.00	2	\$800.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/04/12 08/11/12</div><div>Jul 30 Aug 06</div><div>1 1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NWKND SUN S	NEWS	30	B			0.0	\$600.00	2	\$1,200.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/05/12 08/12/12</div><div>Jul 30 Aug 06</div><div>1 1</div></div>													

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019	PNAVY	. T	REGP	30	B			0.0	\$3,750.00	2	\$7,500.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/07/12 08/14/12</div><div>Aug 06 Aug 13</div><div>1 1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PBBWED1	. . W	REGP	30	B			0.0	\$4,000.00	1	\$4,000.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/08/12 08/08/12</div><div>Aug 06</div><div>1</div></div>													

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	PPERSONTHU3 T . .	REGP	30	B			0.0	\$4,000.00	2	\$8,000.00		
<div><div><div>FBD</div><div>LBD</div></div><div>08/09/12 08/16/12</div><div>Aug 06 Aug 13</div><div>1 1</div></div>													

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	PBL OODS	* * * * * F * * *	REGP	30	B			0.0	\$3,000.00	2	\$6,000.00		
<div><div>FBD</div><div>LBD</div><div>08/10/12 08/17/12</div><div>Aug 06 Aug 13</div><div>1 1</div></div>													

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023	PSIXTV1	* * * * * S	REGP	30	B			0.0	\$4,000.00	2	\$8,000.00		
<div><div>FBD</div><div>LBD</div><div>08/05/12 08/12/12</div><div>Jul 30 Aug 06</div><div>1 1</div></div>													

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024	NLATE7	* * * * * S	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
<div><div>FBD</div><div>LBD</div><div>08/04/12 08/05/12</div><div>Jul 30</div><div>1</div></div>													

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025	NLATE7	M T W T F S * *	NEWS	30	B			0.0	\$2,000.00	2	\$4,000.00		
<div><div>FBD</div><div>LBD</div><div>08/06/12 08/11/12</div><div>Aug 06</div><div>2</div></div>													

Order Totals													
Order Section		Confirmed Quantity	Revised Quantity	Confirmed Total			Revised Total						
				Gross Amt	Net Amt		Gross Amt	Net Amt					
Spot Buy Lines		146	0	\$104,500.00	\$88,825.00		\$0.00	\$0.00					
Installments		0	0	\$0.00	\$0.00		\$0.00	\$0.00					
Ancillary Buy Lines		0	0	\$0.00	\$0.00		\$0.00	\$0.00					
Order Totals:				\$104,500.00	\$88,825.00		\$0.00	\$0.00					